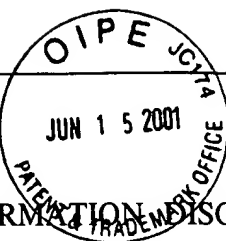


Form PTO-1449
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T721-16

SERIAL NO.

09/742,506

INFORMATION DISCLOSURE CITATION

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APPLICANT

ELDERING ET AL.

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U.S. PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER							DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	AA	5	5	7	9	0	5	5	11/96	Hamilton et al.	348	476	
	AB	5	5	9	2	5	5	1	01/97	Lett et al.	380	20	
	AC	5	6	3	5	9	7	8	06/97	Alten et al.	348	7	
	AD	5	6	5	7	0	7	2	08/97	Aristides et al.	348	13	
	AE	5	6	9	4	1	7	6	12/97	Bruette et al.	348	563	
	AF	5	8	0	8	6	9	4	09/98	Usui et al.	348	569	
	AG	5	9	5	9	6	8	8	09/99	Schein et al.	348	569	
	AH	6	0	2	0	8	8	0	02/00	Naimpally	345	327	
	AI	6	0	6	1	0	9	7	05/00	Satterfield	348	569	
	AJ	6	1	3	0	7	2	6	10/00	Darbee et al.	348	734	

ALFOREIGN PATENT DOCUMENTS

		DOCUMENT NUMBER							DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
													YES	NO
	BA	9	9	0	1	9	8	4	01/99	WO				
	BB	9	9	0	4	5	6	1	01/99	WO				
	BC	0	0	0	5	8	8	8	02/00	WO				

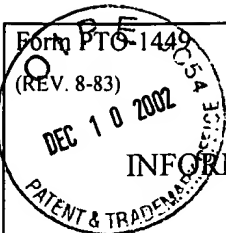
OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

EXAMINER

DATE CONSIDERED

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EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.



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U.S. PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER							DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
<i>JS</i>	AK	5	9	3	1	9	0	1	8/97	Wolfe et al.	709	206	
<i>JS</i>	AL	5	6	0	0	3	6	4	2/97	Hendricks et al.	348	1	

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ALFOREIGN PATENT DOCUMENTS

		DOCUMENT NUMBER							DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
													YES	NO

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

<i>JS</i>	CA	NCTA Technical Papers "Compressed Digital Commercial Insertion: New Technology Architectures for the Cable Advertising Business" 1992 8 pages.
	CB	AdLink Engineering, Ad insertion wiring diagrams, 1999, 17 pages.

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Electronic Information Disclosure Statement




Internet-Based Electronic Program Guide Advertisement Insertion Method and Apparatus

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Application: 
09/742506

Confirmation: 8426

Applicant(s): Charles Eldering

Docket Number: T721-16

Group Art Unit: 2744




Examiner: Unknown

search string: (5621728 or 5650994 or 6002394 or 6253238 or 6263501).pn.

■ *That each item of information contained in the information disclosure statement was cited in any communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of the information disclosure statement.*

US Patent Documents

Note: Applicant is not required to submit a paper copy of cited US Patent Documents

init	Citation No.	Patent Number	Date	Bar Code	Patentee	Class	Subclass
11	P01	5621728	1997-04-15		Lightfoot et al	370	60.1
12	P02	5650994	1997-07-22		Daley	370	259
13	P03	6002394	1999-12-14		Schein et al	345	327

P04	6253238	2001-07-26	Lauder et al	709	217
P05	6263501	2001-07-17	Schein et al	725	39



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<i>Jan Shultz</i>	<i>2/10/04</i>